

# SEACAA ANNUAL CONFERENCE 2025 - SCHEDULE AT A GLANCE

Tuesday, October 14, 2025		
8:00 AM - 5:00 PM	Registration and Exhibitors	
9:00 AM - 12:00 PM	Exhibit Set-up	
12:00 PM - 7:00 PM	Exhibit Hours	
9:00 AM - 3:00 PM	Pre-Conference Sessions	
3:00 PM	Conference Registration	
3:00 PM - 5:00 PM	SEACAA Board Committee Meetings	
5:00 PM - 7:00 PM	Welcome Reception	

## Wednesday, October 15, 2025

<b>8:00 AM - 5:00 PM</b>	<b>Registration</b>
<b>8:00 AM - 5:00 PM</b>	<b>Exhibit Hours</b>
<b>8:00 AM - 9:00 AM</b>	<b>Conference Breakfast</b>
<b>9:00 AM - 10:00 AM</b>	<b>General Session - Welcome &amp; Opening Remarks</b>
<b>10:00 AM - 11:00 AM</b>	<b>Keynote</b>
<b>11:00 AM - 11:15 AM</b>	<b>Break</b>
<b>11:15 AM - 12:15 PM</b>	<b>Plenary</b>
<b>12:15 PM - 1:30 PM</b>	<b>Lunch on Own</b>
<b>12:15 PM - 1:30 PM</b>	<b>SEACAA Board Lunch Meeting</b>
<b>1:30 PM - 2:30 PM</b>	<b>Workshop I</b>
<b>2:30 PM - 2:45 PM</b>	<b>Break</b>
<b>2:45 PM - 3:45 PM</b>	<b>Workshop II</b>
<b>3:45 PM - 4:00 PM</b>	<b>Break</b>
<b>4:00 PM - 5:00 PM</b>	<b>Workshop III</b>
<b>6:00 PM - 8:00 PM</b>	<b>Evening Mixers</b>

**Thursday, October 16, 2025****Breakfast On Your Own****8:00 AM - 5:00 PM****Registration****8:00 AM - 5:00 PM****Exhibit Hours****8:30 AM - 10:00 AM****Plenary****10:00 AM - 10:15 AM****Break****10:15 AM - 11:15 AM****Plenary****11:15 AM - 12:30 PM****2025 SEACAA Business Meeting****12:30 PM - 2:15 PM****2025 Founders Awards Luncheon****2:15 PM - 3:15 PM****Break****3:15 - 4:15 PM****Workshop IV****6:30 PM - 9:00 PM****SEACAA Dinner**

**Friday, October 17, 2025**

**Breakfast On Own**

**9:00 AM - 10:00 AM**

**Workshop V**

**10:00 AM - 10:15 AM**

**Break**

**10:15 AM - 12:00 PM**

**The SEACAA Challenge Part II**

**12:00 PM - 1:00 PM**

**Keynote**

**1:00 PM**

**Closing Remarks**

# Topics to Include:

## 1. Financial Sustainability & Funding Strategies

- From Surviving to Thriving: Building Long-Term Financial Sustainability
- Diversifying Revenue Streams Through Strategic Partnerships and Fee-for-Service Models
- Maximizing the Impact of Limited Resources: Budgeting for Community Success
- Post-ARPA Planning: What's Next for Your Agency's Financial Future?

## 2. Membership & Support Services

- Member Engagement Strategies That Work
- Building High-Impact Support Services for Local Agencies

## 3. Grant Acquisition & Subawards

- Grant Writing for Impact: Competing in a Crowded Funding Landscape
- Navigating Federal and State Subawards: Compliance, Monitoring, and Success Stories
- Collaborative Grant Models: Leveraging Regional Strengths

## 4. Technical Assistance & Training

- Designing Responsive TA Models for Emerging Needs
- Using Data to Drive TA: What Your Dashboard Should Be Telling You
- Best Practices in Peer-to-Peer Learning and Cross-Agency Mentoring

## 5. Advocacy & Representation

- The Power of Policy: Advocacy Strategies for Community Action Leaders
- Engaging Policymakers with Impact Data
- Telling Your Story: Elevating Local Voices at the State and Federal Levels

## 6. Board Engagement & Leadership

- Activating Your Board: Moving Beyond Governance to Strategic Leadership
- Board Training for 21st Century Challenges
- Creating Board-Staff Partnerships That Drive Results

## 7. Internal Communication & Staff Engagement

- Breaking Silos: Strengthening Internal Communications Across Departments
- Cascading Leadership: Ensuring Everyone Understands the Mission
- Communicating Up, Down, and Across: Tools for Staff at Every Level

## 8. Regional Relevance & Local Impact

- Addressing Regional Challenges: Workforce, Housing, and Health Equity
- Economic Impact of Community Action in the Southeast
- Innovation from the Ground Up: Local Programs Making a National Difference

## 9. Young Professionals Q&A Session

## 10. Frontline Workshops