

SEACAA ANNUAL CONFERENCE 2024 - SCHEDULE AT A GLANCE

Monday, September 30, 2024		
8:00 AM - 5:00 PM	Registration and Exhibitors	Foyer
9:00 AM - 12:00 PM	Exhibit Set-up	Foyer
12:00 PM - 5:00 PM	Exhibit Hours	Foyer
9:00 AM - 3:00 PM	Pre-Conference Session: Beyond Reporting: Creating a Mission-Oriented Data Culture Terry Bearden, National Community Action Partnership	Griffin A
9:00 AM - 3:00 PM	Pre-Conference Session: Leading in the New Era: Reimagining Workforce and Leadership for Nonprofit Executives, Dr. Kimberly Moore, Envision Moore Consulting Group and Demond L. Spann, WAGES	Osprey
9:00 AM - 3:00 PM	Pre-Conference Session: The Practical Application of ROMA Shawn Howell, SA Howell LLC	Ibis
3:00 PM	Conference Registration	
3:00 PM - 5:00 PM	SEACAA Board Committee Meetings	
5:00 PM - 7:00 PM	Welcome Reception - Unreserved Beer Garden	
7:00 PM - 9:00 PM	SEACAA Board Dinner	



Tuesday, October 1, 2024

8:00 AM - 5:00 PM	Registration	Foyer
8:00 AM - 5:00 PM	Exhibit Hours	Foyer
8:00 AM - 9:00 AM	Breakfast	Griffin CD Foyer
9:00 AM - 10:00 AM	General Session - Welcome & Opening Remarks	Griffin CD
10:00 AM - 11:00 AM	Keynote: Brandon Siler, Author, Entrepreneur and Former NFL Player	Griffin CD
11:00 AM - 11:15 AM	Break	Griffin CD Foyer
11:15 AM - 12:15 PM	SEACAA Member Benefits Fireside Chat: Maximizing Your Agency's Resources	Griffin CD
12:15 PM - 1:30 PM	Lunch on Own	
12:15 PM - 1:30 PM	SEACAA Board Luncheon	Egret
1:00 PM - 5:00 PM	Diagnostic Testing for Weatherization (Blower Door)	Blackbird
4:00 PM - 5:00 PM	Community Action Narrative Change Campaign: "Achieving The Community Action Vision"	Griffin CD



Breakout Schedule for Tuesday, October 1st Continues on Page 3



Tuesday, October 1, 2024

	Head Start	Executive Directors/ Leadership	Young Professionals/ Marketing	HR	Fiscal/Innovation in Community Action	Weatherization	Partnerships
Location	Breakout A	Breakout B	Breakout C	Breakout D	Breakout E	Breakout F	Breakout G
	Griffin A	Griffin B	Osprey	Ibis	Cardinal	Blackbird	Crane
1:30 PM - 2:30 PM	Dealing With Big Feelings: Changing Your Mindset to Support Children with Disabilities and Behaviors that Challenge us with Developing Self-Regulation Skills Head Start Regional TTA Network	Executive Finance Natasha Smith SHINE Early Learning	Workplace Remix: Fine-tune Your Role and Master Collaboration with Authenticity, Demond L. Spann, WAGES - PLEASE HIGHLIGHT THAT THIS IS FOR YP!	Innovative Health Benefits: Cut Costs With a Medical Expense Reimbursement Plan, Matt Shirley, Nonstop Administration & Insurance Services	Cost Allocation and Indirect Cost Rates Denes Tobie, Wipfli	Diagnostic Testing for Weatherization (Blower Door)	Sustainability Through Banking Partners: Understanding CRA Guidelines, Cameron Ricks, ServisFirst
2:30 PM - 3:00 PM	Break						
3:00 PM - 4:00 PM	Values as a Compass: Charting a Course for Collective Impact Valerie Ibarra Mendez and Raksmeymony "Rex" Yin SHINE Early Learning	Strategic Engagement: Election Year Advocacy for Community Action Ryan P. Gelman National Community Action Partnership	Innovative Marketing Techniques: Staying Ahead of the Curve	Find Your Management 'Glowup': Old School Meets Next Gen for Organizational Success, Demond L. Spann, WAGES	Understanding the Social Determinants of Health (SDOH) Angela Howell, SA Howell LLC	Diagnostic Testing for Weatherization (Blower Door)	Employee Education and Engagement Strategies to Increase Retirement Plan Participation, Earl Jones Jr and Andrew Brockington, Mutual of America
4:00 PM - 5:00 PM	Head Start Roundtable 4:00 - 5:30 pm	Creating Opportunities through Innovative Funding Strategies Dr. Kimberly A. Moore, Envision Moore Consulting Group	Building Your Brand: Strategies for Strong Association Identity	Employment Law Update – Employee Classification, Overtime, Workplace Harassment, & More!	Procurement Under the Uniform Guidance Denes Tobie, Wipfli	Schedule for course: 1:00 pm - 5:00 pm	
6:00 PM - 8:00 PM	Evening Mixers (Executive Directors and Young Professionals)						

Wednesday, October 2, 2024

Breakfast On Your Own

8:00 AM - 5:00 PM	Registration	Foyer
8:00 AM - 12:00 pm	Weatherization: ASHRAE 62.2 Residential Ventilation	Blackbird
8:00 AM - 3:00 PM	Exhibit Hours	Foyer
8:30 AM - 10:00 AM	Plenary Poverty in our Rural Communities – Challenges and Potential Solutions - Hugh Poole	Griffin CD
10:00 AM - 10:15 AM	Break	
10:15 AM - 11:15 AM	Plenary: Developing a Leadership Academy for Mid-Level Managers Matt Shemwell, President, MarshMcLennan Agency	Griffin CD
11:15 AM - 12:30 PM	2024 SEACAA Business Meeting	Griffin CD
12:30 PM - 2:15 PM	2024 Founders Awards Luncheon David Bradley, National Community Action Foundation	Griffin CD
1:00 PM - 5:00 PM	Basic HVAC for Weatherization	Blackbird
3:30 PM - 6:00 PM	Florida Association for Community Action Board Meeting	Egret

Breakout Schedule for Wednesday, October 2 Continues on Page 5

Wednesday, October 2, 2024

	Front Line Staffers/ Case Managers	Board Training and Governance	HR	AI/Cybersecurity	Innovation in Community Action	WIPFLI
Location	Breakout A	Breakout B	Breakout C	Breakout D	Breakout E	Breakout G
	Griffin A	Griffin B	Osprey	Ibis	Cardinal	Crane
2:15 PM - 3:15 PM	Reimagining Case Management for the 21st Century Dr. Kimberly A. Moore, Envision Moore Consulting Group	Effective Board Leadership and Governance	Employment Law Update – Employee Classification, Overtime, Workplace Harassment, & More!	Enhancing ROMA Implementation with AI Prompt Engineering Shawn Howell, SA Howell LLC	Utility Regulatory Developments Affecting Community Action Clients and Agencies	Unleash Your Organization's Potential: Strategic and Practical Tips on How to Elevate Performance, Optimize Efficiency, and Strengthen Organizational Health, Wipfli
6:30 PM - 9:00 PM	The SEACAA Celebration Dinner will take place on Wednesday, October 2nd, beginning at 6:30 pm. There will be a contest where you can dress up as your favorite figure in Community Action and present why they are your favorite. Prizes for the contest are as follows: 1st place: \$500, 2nd place: \$350, and 3rd place: \$200.					

Thursday, October 3, 2024

Breakfast On Own

	Front Line Staffers/ Case Managers	Operations	Young Professionals
Location	Ibis	Crane	Cardinal/Blackbird
9:00 AM - 10:00 AM	Enhancing Effectiveness for Case Managers and Front Line Workers: Practical Strategies and Support	One Process to Rule Them All Dr. Uppinder Mehan West Kentucky Allied Services, Inc.	Agile Leadership: Adapting to Rapid Change and Uncertainty Martha Underwood, Prissm
10:00 AM - 10:15 AM	Break		
10:15 AM - 12:00 PM	The SEACAA Challenge...GAME ON! (music bingo and karaoke)		
12:00 PM - 1:00 PM	Keynote Speaker		
1:00 PM	Closing Remarks		