

# SEACAA ANNUAL CONFERENCE 2024 - SCHEDULE AT A GLANCE

Monday, September 30, 2024

8:00 AM - 5:00 PM	Registration and Exhibitors	Foyer
9:00 AM - 12:00 PM	Exhibit Set-up	Foyer
12:00 PM - 7:00 PM	Exhibit Hours	Foyer
9:00 AM - 3:00 PM	Pre-Conference Session: Beyond Reporting: Creating a Mission-Oriented Data Culture Terry Bearden, National Community Action Partnership	Griffin A
9:00 AM - 3:00 PM	Pre-Conference Session: OMB's Uniform Guidance including Updates <a href="#">Click Here to Register</a>	Griffiin B
9:00 AM - 3:00 PM	Pre-Conference Session: Leading in the New Era: Reimagining Workforce and Leadership for Nonprofit Executives, Dr. Kimberly Moore, Envision Moore Consulting Group and Demond L. Spann, WAGES	Osprey
9:00 AM - 3:00 PM	Pre-Conference Session: The Practical Application of ROMA Shawn Howell, SA Howell LLC	Ibis
3:00 PM	Conference Registration	
3:00 PM - 5:00 PM	SEACAA Board Committee Meetings	
5:00 PM - 7:00 PM	Welcome Reception	

## Changes and Announcements

Please check SEACAA.org for conference updates. There will be an event app during the conference for program changes, updates, and news.

## Celebration Gala Contest and Prizes

The SEACAA Celebration Dinner will take place on Wednesday, October 2nd, beginning at 6:30 pm. There will be a contest where you can dress up as your favorite figure in Community Action and present why they are your favorite. Prizes for the contest are as follows: 1st place: \$500, 2nd place: \$350, and 3rd place: \$200.

## SEACAA Boutique

The SEACAA Boutique at the SEACAA Conference offers a variety of branded merchandise available for purchase onsite. Items include shirts, polos, lapel pins, and mugs.



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Tuesday, October 1, 2024		
8:00 AM - 5:00 PM	Registration	Foyer
8:00 AM - 5:00 PM	Exhibit Hours	Foyer
9:00 AM - 10:00 AM	General Session - Welcome & Opening Remarks	Griffin CD
10:00 AM - 11:00 AM	<b>Keynote:</b> <b>Brandon Siler, Author, Entrepreneur and Former NFL Player</b>	Griffin CD
11:00 AM - 11:15 AM	Break	Foyer
11:15 AM - 12:15 PM	SEACAA Member Benefits: Maximizing Your Agency's Resources	Griffin CD

**Breakout Schedule for Tuesday, October 1st Continues on Page 3**



# SEACAA ANNUAL CONFERENCE 2024 - SCHEDULE AT A GLANCE

Tuesday, October 1, 2024

	Head Start	Executive Directors/ Leadership	Young Professionals/ Marketing	HR	Fiscal/Innovation in Community Action	Weatherization	Partnerships	
Location	Breakout A	Breakout B	Breakout C	Breakout D	Breakout E	Breakout F	Breakout G	
12:15 PM -1:30 PM	Lunch on Own							
12:15 PM -1:30 PM	SEACAA Board Lunch Meeting							
1:30 PM - 2:30 PM	<p>"Let's Talk: Facilities" Ezell Stubbs, Head Start Region IV</p>	<p>Executive Finance Natasha Smith SHINE Early Learning</p>	<p>Workplace Remix: Fine-tune Your Role and Master Collaboration with Authenticity, Demond L. Spann, WAGES</p>	<p>Innovative Health Benefits: Cut Costs With a Medical Expense Reimbursement Plan, Matt Shirley, Nonstop Administration &amp; Insurance Services</p>	<p>Fiscal Topic, Wipfli</p>	<p>1:00 pm - 5:00 pm Residential Ventilation - ASHRAE 62.2</p> <ul style="list-style-type: none"> <li>Minimal Props/Equipment required.</li> <li>TEC Air Flow Meter (Pressure/Flow Pan)</li> </ul>	<p>Sustainability Through Banking Partners: Understanding CRA Guidelines, Cameron Ricks, ServisFirst</p>	
2:30 PM - 2:45 PM	Break							
3:00 PM - 4:00 PM	<p>Values as a Compass: Charting a Course for Collective Impact Valerie Ibarra Mendez and Raksmeymony "Rex" Yin SHINE Early Learning</p>	<p>Strategic Engagement: Election Year Advocacy for Community Action Ryan P. Gelman National Community Action Partnership</p>	<p>Innovative Marketing Techniques: Staying Ahead of the Curve</p>	<p>Find Your Management 'Glowup': Old School Meets Next Gen for Organizational Success, Demond L. Spann, WAGES</p>	<p>Understanding the Social Determinants of Health (SDOH) Angela Howell, SA Howell LLC</p>	<p>Residential Ventilation - ASHRAE 62.2</p> <ul style="list-style-type: none"> <li>Minimal Props/Equipment required.</li> <li>TEC Air Flow Meter (Pressure/Flow Pan)</li> </ul>	<p>Employee Education and Engagement Strategies to Increase Retirement Plan Participation, Earl Jones Jr and Andrew Brockington, Mutual of America</p>	
4:00 PM - 5:30 PM	<p>Head Start Roundtable 4:00 - 5:30 pm</p>	<p>Creating Opportunities through Innovative Funding Strategies Dr. Kimberly A. Moore, Envision Moore Consulting Group</p>	<p>Building Your Brand: Strategies for Strong Association Identity</p>	<p>Part 1: Labor Law Updates - Final Rule, LGBTQA+, FLSA - CAPLAW</p>	<p>Fiscal Topic, Wipfli</p>	<p>Schedule for course: 1:00 pm - 5:00 pm</p>		
6:00 PM - 8:00 PM	Evening Mixers (Executive Directors and Young Professionals)							

# SEACAA ANNUAL CONFERENCE 2024 - SCHEDULE AT A GLANCE

## Wednesday, October 2, 2024

8:00 AM - 5:00 PM	Registration	Foyer
8:00 AM - 12:00 pm	Weatherization: ASHRAE 62.2 Residential Ventilation	
8:00 AM - 5:00 PM	Exhibit Hours	Foyer
8:30 AM - 10:00 AM	Plenary Poverty in our Rural Communities – Challenges and Potential Solutions - Hugh Poole	Griffin CD
10:00 AM - 10:15 AM	Break	
10:15 AM - 11:15 AM	Plenary: Developing a Leadership Academy for Mid-Level Managers Matt Shemwell, President, MarshMcLennan Agency	Griffin CD
11:15 AM - 12:30 PM	2024 SEACAA Business Meeting	Griffin CD
12:30 PM - 2:15 PM	2024 Founders Awards Luncheon David Bradley, National Community Action Foundation	Griffin CD
1:00 PM - 5:00 PM	Basic HVAC for Weatherization	

## Wednesday, October 2, 2024

	Front Line Staffers/ Case Managers	Board Training and Governance	HR	AI/Cybersecurity	Innovation in Community Action
Location	Breakout A	Breakout B	Breakout C	Breakout D	Breakout E
2:15 PM - 3:15 PM	Reimagining Case Management for the 21st Century Dr. Kimberly A. Moore, Envision Moore Consulting Group	Effective Board Leadership and Governance	Part 2: Labor Law Updates - Final Rule, LGBTQA+, FLSA - CAPLAW	Enhancing ROMA Implementation with AI Prompt Engineering Shawn Howell, SA Howell LLC	Utility Regulatory Developments Affecting Community Action Clients and Agencies
6:30 PM - 9:00 PM	The SEACAA Celebration Dinner will take place on Wednesday, October 2nd, beginning at 6:30 pm. There will be a contest where you can dress up as your favorite figure in Community Action and present why they are your favorite. Prizes for the contest are as follows: 1st place: \$500, 2nd place: \$350, and 3rd place: \$200.				

# SEACAA ANNUAL CONFERENCE 2024 - SCHEDULE AT A GLANCE

Thursday, October 3, 2024		
	Front Line Staffers/ Case Managers	Operations
Location	Breakout A	Breakout B
9:00 AM - 10:00 AM	Enhancing Effectiveness for Case Managers and Front Line Workers: Practical Strategies and Support	One Process to Rule Them All Dr. Uppinder Mehan West Kentucky Allied Services, Inc.
10:00 AM - 10:15 AM	Break	
10:00 AM - 12:00 PM	The SEACAA Challenge...GAME ON! (music bingo and karaoke)	
12:00 PM - 1:00 PM	Keynote Speaker	
1:00 PM	Closing Remarks	

